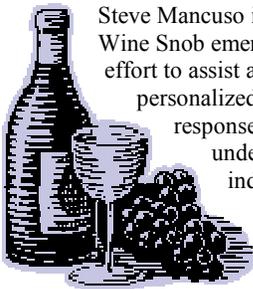


Italian American Heritage Club Of Hunterdon County

KEEPING OUR *Pride*, CELEBRATING OUR *Culture*, REMEMBERING OUR *Past*

Program Notes for November: Wines From Italy

The November dinner meeting will be a presentation by Steve Mancuso. He will discuss wines from Italy and there will be a wine tasting.



Steve Mancuso is The Wine Snob. The Wine Snob emerged in the early 1990's in an effort to assist a few friends that needed personalized wine recommendations. In response, Steve took the time to understand the palates of the individuals he was helping, and subsequently suggested wines that he believed they would enjoy. The process was interactive and resulted in a tremendous learning experience for all involved.

Taking a practical approach, Steve's wine suggestions included a description of the wine and a few examples of complimentary food pairings. After just a few months, Steve (soon to be The Wine Snob) grew in popularity and the distribution list grew exponentially. The increased number of people made it impossible for Steve to map to individual palates, so he set out to publish a monthly newsletter. The newsletter followed the pattern that included wines Steve experienced and the accompanying food pairings... hence The Wine Snob was born!

Using email as the method of distribution, The Wine Snob continued to grow. The Wine Snob began to travel to California wine country (several times per year) in an effort to learn more about wine and to promote his ambition. Through his travels, he established a network of colleagues consisting of winery owners and winemakers that perpetuated his education. He also bought and read every book he could find on wine, and within a short time, The Wine Snob became a focused advisor for California wine.

Today, almost 20 years later, The Wine Snob has reached a newsletter distribution exceeding thousands. He's since expanded his wine focus to include wines from around the world. Queries to the wine snob come from people throughout the world seeking

advice on every topic related to wine. In addition to wine recommendations, The Wine Snob evolved to providing advice on restaurants, wine accessories and the construction of wine cellars.

TODAY

Today, The Wine Snob continues to provide wine advice over a broad spectrum of topics. He helps individuals on a one-on-one basis and evaluates wine related products for eventual recommendations. The Wine Snob has traveled to wine regions including California, Bordeaux, South Africa, New York State, and of course, New Jersey. Complimenting his travels, The Wine Snob has made an extensive effort to study wines from all over the world including New Zealand, Spain, Italy, Austria, Hungary, Lebanon, Israel and Germany.

As a compliment to his wine experience, The Wine Snob has also studied numerous texts from the Culinary Institute of America, and other renowned culinary experts including Escoffier. As a result, The Wine Snob has achieved the level of "Self Taught Chef", and created numerous recipes targeted for an eventual Wine Snob cook book.

The local folks in the Tri-State area (NY, NJ, PA) know The Wine Snob for his public and private Wine Tasting events and dinners with extensive work to raise money for charities. The Wine Snob delivers a unique out-of-the box wine education format that results in a delightful wine and food education that engages the audience without intimidation.

In the last few years, The Wine Snob has partnered with the Perryville Inn, to deliver a series of wine tasting dinners throughout the year. The relationship combines The Wine Snob approach (to "wine dinners") with the Perryville Inn's extraordinary culinary expertise to deliver an unparalleled wine dinner experience.



In addition The Wine Snob works with local corporations, restaurants, retailers and consumers to provide a variety of wine experience and education services in an effort to deliver wine enjoyment and knowledge.